

Opportunities in Halal Economy

Halal Industry Development Corporation Dato' Seri Jamil Bidin

Dato' Seri Jamil Bidin, 57, is instrumental to the progressive development of the Global halal industry and the Malaysian Government's aspiration to make Malaysia a Global Halal Hub. He received his appointment from the Honorable Prime Minister of Malaysia through a Parliamentary decree in August 2006, as the Managing Director/Chief Executive Officer of Halal Industry Development Corporation (HDC). It is the World's first Government-backed halal industry development corporation and a developmental agency under the Ministry of International Trade and Industry (MITI) Malaysia.

Under his leadership, Malaysia has accomplished significant milestones in the development of the halal industry based on the 3-pillar strategic thrusts i.e. halal integrity, industry development and branding and promotion. Among the substantive contributions and achievements under his helm included:-

- The development of the World's first Halal Industry Master Plan (HIMP) for Malaysia;
- Facilitating the development of Malaysian Halal Standards for Logistics, Cosmetics and Pharmaceuticals;
- Established the Global Halal Support Centre in HDC, a resource hub on halal referrals relating to halal integrity and know-how for industry players and consumers;
- Developed the Halal Business Transformation (HBT) Program to nurture and facilitate halal companies to become global halal players;
- Coordinated the development of 20 Halal Parks throughout the nation which has since 2007, secured a total of 345 Realized Projects with investments valued at RM 8.5 billion in both Foreign Direct Investments and Domestic Direct Investments, creating more than 29,000 jobs;
- Led Malaysia to become a leading global halal exporter with total exports exceeding USD 11 billion for 2 consecutive years i.e. 2011 and 2012;
- Developed Halal Training Modules and Programs to intensify human capital development in acquiring halal knowledge and skills which has since November 2007 involved more than 50,000 trainees including foreign participants from the People's Republic of China, Japan, Turkey, Oman, Kuwait, Pakistan and Australia;
- Promoted Halal Malaysia through halal tactical campaigns via CNBC and CNN featuring the Honorable Prime Minister of Malaysia;
- Hosted and organized annual Global Halal related events including World Halal Week comprising Malaysia International Halal Showcase (MIHAS); World Halal Research Summit (WHR) and World Halal Forum (WHF)

An Accountancy graduate with a Master Degree in Business Administration (Finance), United Kingdom; he started his career as an Accountant with Rothmans of Pall Mall Malaysia in 1984. His extensive experience in auditing, corporate finance and financial management led to his appointment in various capacities at leading public listed companies with activities in manufacturing, construction, property development and engineering. These included C.I. Holding Berhad, Arab Malaysian Banking Group, Malaysian Resources Corporation Berhad and Putera Capital Berhad. He was also the Corporate Advisor of KUB Malaysia Berhad; a main board conglomerate. He currently serves as a Member of the Board of Directors for several companies with involvement in financial services, investments, government link companies, aviation and aerospace.

He has been conferred the title “Datuk”, denoting membership of a High Order of Chivalry by His Majesty The Yang di Pertuan Agong of Malaysia, the Supreme Ruler of Malaysia in June 2013. This award is in honor of his leadership and dedication in championing Malaysia’s pioneering role in the global halal fraternity. The title “Dato’ Seri” was conferred by the 2 Head of States of Negeri Sembilan and Penang in 2005 and 2009 respectively in recognition for his stewardship and role in steering the development of Malaysia into a world-class Halal Hub.

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